

Put Up For Handy Reference

INTELLIGENT
SHOPPERS:

Are the ones who read what the progressive merchants are offering--and then cooperate with their efforts to assist their patrons by doing as much of their shopping as possible "with the merchant who advertises," because he is showing a disposition to please and help his customers by advertising. Furthermore it is in the stores of such merchants that one is most likely to find the things desired.

STEAMERS IN
This Type
LEAVE FOR THE COAST.

Honolulu Star-Bulletin STEAMER DAY REMINDER

STEAMERS IN
This Type
ARRIVE FROM THE COAST.

STAR-BULLETIN Want Ads get quick results

OCTOBER, 1916

Send your Printing to the STAR-BULLETIN

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	Sonoma 2	Manoa 3 Supervisors Meet	Makura Ad Club Luncheon 4 Wilhelmina Enterprise	5	6	Primary Election 7 Anyo Maru
8	9	Matsonia 10 Manoa	Chamber of Com.—Board of Directors Ad Club Luncheon 11 Persia Maru	Chamber of Com.—Board Retail Trade 12	13 Niagara	China 14
15	16	Lurline Supervisors Meet 17 Ventura	Chamber of Com.—Members Ad Club Luncheon 18 Matsonia	19	20	21
22	Sierra 23	Wilhelmina Hyades 24 Tenyo Maru Lurline	Ad Club Luncheon 25	26	27	Enterprise 28
29	30	Manoa 31 Hallowe'en	The Business that is built by intelligent advertising, backed up with Honor, can never be wrecked by competition.			

Join The Ranks of Intelligent Shoppers